

CASE STUDY

RPA based automation of Taxi Allocation Process

Problem Statement

Client's traditional manual decision-making process of allocating cabs to BDAs/BDTs resulted in increased operational costs, specially during the weekends due to higher booking load. The window to book cabs for next day sales meetings would open at the end of the day & continue till early morning. Operators had to work during the nights to manually validate the genuineness of meetings by accessing multiple systems including CRM & taxi booking system which increased chances of manual errors.

Team Structure

Project Duration

RPA Developers - 5

Development of 9 months with 2 months of support

Proposed Solution

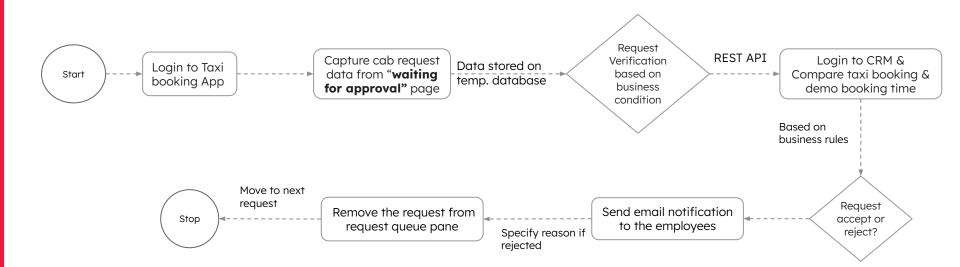
InfoBeans developed an app for BDAs/BDTs to allocate cabs to them for meetings. The RPA enabled process of allocation includes approval of the ride, availability check and API integration with LeadSquared (CRM) Portal. Automated 2000-3000 cab booking requests generated daily during late hours, the number is higher during weekends.

Business Benefit

Reduce the count of fake meetings, thereby giving a boost to the revenue

Automation of taxi allocation process results in considerable reduction in the operational cost





Let's begin the WOW journey

